

# APCO Performance Summary

Company Name: **PORT PHILLIP ESTATE**

Trading As: **PORT PHILLIP ESTATE**

ABN: **64726473361**

## About the APCO Annual Report & Performance

The chart below indicate your organisation's overall performance in the 2025 APCO Annual Report. With your chosen reporting period of July, 2023 - June, 2024, you have achieved a **Beyond Best Practice** overall performance level.

1 Getting Started    2 Good Progress    3 Advanced    4 Leading    5 Beyond Best Practice

### Understanding APCO Annual Reporting performance levels:

- 1 **Getting Started:** You are at the start of your packaging sustainability journey.
- 2 **Good Progress:** You have made some first steps on your packaging sustainability journey.
- 3 **Advanced:** You have taken tangible action on your packaging sustainability journey.
- 4 **Leading:** You have made significant progress on your packaging sustainability journey.
- 5 **Beyond Best Practice:** You have received the highest performance level and have made significant progress on your packaging sustainability journey.

### Packaging Sustainability Framework criteria

Criteria 1: **Governance & Strategy** This criteria considers actions to integrate packaging sustainability into business strategies.

Criteria 2: **Design & Procurement** This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs).

Criteria 3: **Recycled Content** This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation.

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Criteria 4:

**Recoverability**

This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.

Criteria 5:

**Disposal Labelling**

This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.

Criteria 6:

**On-site Waste**

This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.

Criteria 7:

**Problematic Materials**

This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.

**APCO Annual Report Criteria Performance & Responses**

Provided below are your organisation's responses to the questions within the APCO Annual Report.

Criteria 1

**Governance & Strategy**

Does your organisation have a strategy that includes goals for packaging sustainability that addresses the Sustainable Packaging Guidelines (SPGs) or equivalent?

 Yes  No

Supporting Evidence

Our Sustainability Commitment and Sustainability Action Plan include goals for packaging sustainability, incorporating objectives from APCO's Sustainability Packaging Guidelines.

Criteria 2

**Design & Procurement**

Do you use the SPGs to review your packaging?

 Yes  No

Are you keeping records of the outcomes of your reviews using the SPGs?

 Yes  No

Please provide an example of a positive outcome you have achieved.

We have transitioned our bottle labels from labels made from paper to labels made entirely from bagasse. Bagasse, also known as sugarcane pulp, is a by-product of the sugarcane. The use of bagasse can reduce the need to cut down trees and slow deforestation.

We are transitioning all our branded closures to Interpak CapR closures. The CapR closure incorporates a perforated system enabling easy removal of the closure, making separation, sorting and recycling of wine

*Your full response can be found towards the end of this document.*

How many reviews did you conduct during the reporting period?

1

Supporting Evidence

Our industry (wine production) operates on an annual production cycle, with packaging reviewed accordingly.

Criteria 3

Recycled Content

Do you have a policy or procedure to buy products and/or packaging made from recycled materials?

Yes  No

Does any of your packaging contain recycled materials?

Primary

Yes  No

Secondary

Yes  No

Tertiary

Yes  No

Supporting Evidence

PRIMARY

The glass bottles we use contain approximately 40% recycled content.

SECONDARY

The cartons we use for finished goods contain approximately 50% recycled content. The remaining content is from FSC certified sources.

*Your full response can be found towards the end of this document.*

## Criteria 4

**Recoverability**

Have you investigated the recoverability of your packaging to look for opportunities for greater reuse or recycling?

Yes  No

## Supporting Evidence

Whenever possible, we recover and reuse our wine cartons (outer packaging) at our cellar door. Used (unrecoverable) wine cartons are either diverted for reuse in the production of our estate-produced compost or diverted for recycling via a dedicated waste collection contractor. We continue to investigate whether it is feasible to recover and reuse glass bottles at our business premises, e.g. utilising a glass bottle washing machine.

## Criteria 5

**Disposal Labelling**

Do you provide disposal information for your packaging on-pack?

Yes  No

## Supporting Evidence

We include the mobius loop on our wine cartons (outer packaging). We aim to review our bottle labelling to include on-pack recycling information (e.g. mobius loop) to inform consumers of the recyclability of our packaging. We aim to investigate the Australasian Recycling Label (ARL) labelling system.

## Criteria 6

**On-site Waste**

Do you have a system to collect and recycle used packaging generated at your facilities (e.g. office, warehouse etc.)

Yes  No

## Supporting Evidence

All used (unrecoverable) cartonboard packaging materials in our warehouse are separated into a dedicated skip for collection for recycling.

## Criteria 7

## Problematic Materials

Which of the following activities do you undertake to help reduce the impact of litter?

- Conduct regular clean-ups on-site
- Participate in Business Clean-Up Day
- Redesign packaging to eliminate components that may have the propensity to become litter
- Other (please specify)

Please specify

We reviewed our packaging to eliminate any components that may have the propensity to become litter. We are transitioning all our branded closures to Interpak CapR closures. The CapR closure incorporates a split system enabling easy removal of the sleeve, making separation, sorting and recycling of wine bottles simple and efficient.

*Your full response can be found towards the end of this document.*

- None of the above

## Supporting Evidence

## Additional Information

- No additional information

Please tell us about any innovative packaging sustainability initiatives you have implemented during your chosen 12 month reporting period.

We are transitioning all our branded closures to Interpak CapR closures. The CapR closure incorporates a perforated system enabling easy removal of the sleeve, making separation, sorting and recycling of wine bottles simple and efficient.

With the support of our local council, Merripton-Berkeley Shire, we are continuing to participate in the

*Your full response can be found towards the end of this document.*

Please tell us of any constraints you may have had during your chosen 12 month reporting period that has impacted on your packaging sustainability initiatives and Covenant obligations.

A continual constraint is the requirement for premium packaging materials that align with our premium positioning within our industry, i.e. our premium price points, branding and packaging. We receive some material inputs that are packaged with recyclable soft plastic. Waste recycling services for recyclable soft plastic waste were suspended in our region, with waste collection contractors recommending we dispose of any recyclable soft plastics to our general waste bins.

### Full Open Responses

Criteria 2 - Please provide an example of a positive outcome you have achieved.

We have transitioned our bottle labels from labels made from paper to labels made entirely from bagasse. Bagasse, also known as sugarcane pulp, is a by-product of the sugarcane. The use of bagasse can reduce the need to cut down trees and slow deforestation.

We are transitioning all our branded closures to Interpak CapR closures. The CapR closure incorporates a perforated system enabling easy removal of the sleeve, making separation, sorting and recycling of wine bottles simple and efficient.

Criteria 3 - Supporting Evidence

#### PRIMARY

The glass bottles we use contain approximately 40% recycled content.

#### SECONDARY

The cartons we use for finished goods contain approximately 50% recycled content. The remaining content is from FSC-certified sources.

#### TERTIARY

We are part way through transitioning to the use Loscam pallets. Through continuous repair and maintenance, the lifespan of Loscam wooden pallets has improved, greatly reducing consumption of raw wood. 10% of timber used in Loscam's repair processes comes from reclaimed pallet boards. 99% of the timber waste from Loscam pallets is reused or recycled for various purposes, such as mulch, etc.

We continue to investigate alternative materials for pallet shrink wrap, but as yet have been unable to find a reliable plant-based (compostable) alternative.

Criteria 7 - Please specify

We reviewed our packaging to eliminate any components that may have the propensity to become litter. We are transitioning all our branded closures to Interpak CapR closures. The CapR closure incorporates a split system enabling easy removal of the sleeve, making separation, sorting and recycling of wine bottles simple and efficient.

We utilise a pneumatic waste baler that enables us to compress the volume of the non-recyclable plastic packaging waste (secondary and tertiary packaging received from our suppliers) by approximately 85–90%.

thus reducing the frequency of waste collection services.

Additional Information - Please tell us about any innovative packaging sustainability initiatives you have implemented during your chosen 12 month reporting period.

We are transitioning all our branded closures to Interpak CapR closures. The CapR closure incorporates a perforated system enabling easy removal of the sleeve, making separation, sorting and recycling of wine bottles simple and efficient.

With the support of our local council, Mornington Peninsula Shire, we are continuing to participate in the 'Trim Your Bin' program that is designed to empower local businesses to reduce waste and improve their environmental performance.